

SELF-LEADERSHIP AND POPULAR MOTIVATIONAL MODELS

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ABSTRACT

Self-leadership processes have received substantial attention in academic writings on executive development. However, in recent years, there has been a growing interest by managers in the writings and seminars of less academic and more popular writers in the field of personal success and motivation. Many of these writers have substantial influence in some of the largest and most successful organisations. In this paper I examine a selection of popular writers on motivation and compare and contrast their perspectives about the process of personal change to research based findings of self-leadership.