

# **TRENDS OF E-LEARNING: EFFECTIVENESS, EFFICIENCY AND USABILITY: A CONSULTATIVE APPROACH**

*Southern Oregon University, School of Business  
Donna Lane Ph. D., Associate Professor  
Jinno Ordonez, MBA Graduate Student*

## **ABSTRACT**

With the various e-Learning applications available in the market today it makes it difficult for organizations to select the right technology. To add to the obstacle are the rapid changes of technology and the new ways we adapt to these technologies. Trends of e-Learning provide a consultative approach to e-Learning examining three essential factors in the development of e-Learning – effectiveness, efficiency and usability. It becomes imperative to look at e-Learning in a consulting perspective as we realize e-Learning technology in the market today encompasses effective learning, use of information technology and benefits it provides businesses.