

WORKSHOP ON ONLINE GRADUATE MBA EDUCATION

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ABSTRACT

This workshop will analyze the logistics of online education with an emphasis on the MBA program and, in particular, the innovative tracks of entrepreneurship and small business management. Attendees will participate in an experiential workshop where literature, experiences, opinions, and views on the subject will be explored and discussed. Both presenters have extensive experience in distance learning education at the undergraduate and graduate level.

Pre-registration for this workshop is encouraged and attendees are welcome to pre-register by contacting either Dr. Natasa Christodoulidou (nchristodoulidou@csudh.edu) or Dr. Melissa St. James (mst.james@csudh.edu). Walk-ins are also encouraged and welcome.