

USEFUL TIPS ON UNDERSTANDING AND NAVIGATING THE REVIEW PROCESS

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ABSTRACT

This workshop draws on the presenter's experience as an Associate Editor for two leading management journals, the *Journal of Management* and the *Journal of Organizational Behavior*, and will afford an opportunity to discuss an integral aspect of management research: the review process leading to publication. Discussion points will include: (1) The pros and cons surrounding the incredible proliferation of management research; (2) Wisely choosing your research topics (while remaining true to your interests); (3) Collecting your data; (4) Analyzing your results; (5) 'Packaging your story' to maximize your chances of getting published and, once you get your revise and resubmit, (6) successfully answering reviewer and editor concerns, (7) all the while maintaining a sense of work/family/life balance. The workshop focus is to help WDSI attendees better understand the review and eventual publication process at leading management/business journals.

As an Associate Editor for two leading management journals, the *Journal of Management* and the *Journal of Organizational Behavior*, my Western Decision Sciences Institute Professional Development Workshop proposal will afford an opportunity to discuss an integral aspect of management research: The review process leading to publication. Discussion points will include: (1) The pros and cons surrounding the incredible proliferation of management research; (2) Wisely choosing your research topics (while remaining true to your interests); (3) Collecting your data; (4) Analyzing your results; (5) 'Packaging your story' to maximize your chances of getting published and, once you get your revise and resubmit, (6) successfully answering reviewer and editor concerns, (7) all the while maintaining a sense of work/family/life balance. To that end, subject to available technology, I will provide a PowerPoint/Overhead/Handout-based presentation for the thoughts outlined on the following pages.

The overall workshop focus is to help Western Decision Sciences Institute attendees better understand the review and eventual publication process at leading management/business journals.