

DIFFUSION OF IFRS USING INNOVATION DIFFUSION MODELS

Niharika Dayyala, College of Business Administration, The University of Texas at El Paso, 500 West University Avenue, El Paso, TX 79968, 915-747-5496, ndayyala@utep.edu

Syed K. Zaidi, Dillard College of Business Administration, Midwestern State University, 3410 Taft Blvd., Wichita Falls, TX, 76308, 940-397-4365, syed.zaidi@mwsu.edu

Kallol Bagchi, College of Business Administration, The University of Texas at El Paso, 500 West University Avenue, El Paso, TX 79968, 915-747-5376, kbagchi@utp.edu

ABSTRACT

The purpose of this study is to examine the diffusion of International Financial Reporting Standards (IFRS) in various countries. In particular, this research provides insights about the dynamics of IFRS diffusion by proposing IFRS as an innovation. Using the Rogers' adopter categorization and innovation diffusion models, this study not only categorizes countries that adopt IFRS, but also identifies communication channels through which IFRS diffusion takes place. The findings show that IFRS diffusion is the result of both external (vertical communication from a centralized body external to countries) and internal (interpersonal communication between countries) influence channels.

[The full paper is removed upon the request of its corresponding author. April 2020.]