

MOBILE INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS) USE: A COMPARISON BETWEEN CANADA AND HONG KONG

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ABSTRACT

Purpose: The use of mobile information and communication technologies (ICTs) (e.g. laptops, tablets, cellular phones, and smart phones) is popular among citizens in both Canada and Hong Kong. The objective of this study is to compare the use of mobile ICTs in both Canada and Hong Kong.

Methodology: Using insights from the literature review, we have developed a questionnaire for data collection in Canada. In the Canadian sample, 42% of the respondents were males, and 58% were females. The Hong Kong data for mobile ICT use are provided by the Go-Global Hong Kong.

Findings: The results show that 79.4% of Canadian males and 76.7% females reported to use their mobile ICT devices to listen to music, compared with only 33.7% in Hong Kong. Similarly, 81.1% of Canadian males and 46.5% Canadian females used their mobile ICTs to play online games, compared with only 30.4% in Hong Kong. The results indicate that Canadians (67.4% for males and 87.3% for females) are more willing to use mobile ICTs than Hong Kong residents (44.5%) for online shopping. Other indicators include social networks, banking and financial transactions, direction searching, and social networks.

Conclusion: This study provides preliminary evidence that the use of mobile ICTs is higher in Canada than in Hong Kong.

Keywords: Information and Communication Technologies (ICTs), Canada, Hong Kong