

SUPPLY CHAIN FINANCE AND WORKING CAPITAL INVESTMENT: A CASE STUDY IN KENYA

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ABSTRACT

The current academic literature on supply chain finance and working capital management focuses on large firms in developed countries. However, the majority of the world's businesses are found in developing, and often unstable, countries. This research seeks to address the literature gap of how supply chain finance techniques can be used to reduce risk and increase profits for small and medium-sized firms in resource-constrained environments. The case of a medium-sized clean energy product distributor in Kenya is examined to measure the effect that an inventory, warehouse, and consumer credit investment has on sales, working capital requirements and service levels.

Keywords: Supply Chain Finance, International Development