

# **EMPIRICAL EVIDENCE FOR COUNTERING RESOURCE SCARCITY IN THE SUPPLY CHAIN**

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## **ABSTRACT**

Changes in demand levels for natural resources and the on-going variability in supply capacity for both non-renewable and renewable resources make instances of both local and global resources a continuing problem in supply chains. However, there is very little empirical evidence in the literature about how to counter this supply-side risk using managerial practices. However, previous conceptual work has provided a theoretical basis for such exploration. Using this conceptual work as a guideline, a number of qualitative case studies at firms has been conducted in order further understand the actions taken to prevent and mitigate natural resource scarcity in the raw materials portion of the supply chain. Preliminary evidence shows commonality of practices used across industries and some practices may have advantages if used in combination in the right temporal sequences.