

CULTIVATING A DATA-INFORMED CULTURE FOR STUDENT SUCCESS

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ABSTRACT

As institutions place greater accountability for student success, use of data to support decision-making has become increasingly critical. The democratization of data analytics has fueled unprecedented, and often overwhelming demands on faculty, staff, and administrators to use this data to promote student success. Factors impeding student success are complex and student success intervention can vary widely among disciplines. Even though there are large volumes of data, there is a growing gap in comprehending and using this data to take on meaningful data-informed interventions. This presentation focuses on the strategies that are necessary in establishing a university-wide culture that leverages data-informed decision-making.

Keywords: data culture, student success, data-informed decision-making, decision-making