

SUPPLY CHAIN COMPETENCY: AN ENABLER OF ECONOMIC COMPLEXITY AND ECONOMIC DEVELOPMENT

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ABSTRACT

As business has become increasingly competitive and global, countries are striving to succeed in the global marketplace. In such an environment, a nation's competitiveness is largely dependent on certain institutional, infrastructural and technology factors. This study identifies such factors that collectively constitute the supply chain competency of the nation. The study explores the role of supply chain competency in the economic development of a nation and proposes supply chain competency to be an enabler of complex economic activities and economic development. Secondary data is used to develop a supply chain competency index. Existing data sources and indices will be used for measures of economic complexity and economic development.

Keywords: Supply Chain Competency, Supply Chain Complexity, Economic Development.