

# CONVERSATION WITH FRED LUTHANS: PAST, PRESENT AND FUTURE OF OB<sup>1</sup>

*Fred Luthans, College of Business, Dept. of Management, University of Nebraska, 14<sup>th</sup> and Vine St., Lincoln, NE 68588, 402 472 2324, [fluthans1@unl.edu](mailto:fluthans1@unl.edu)*

## ABSTRACT

Drawing from his 50-year academic career, Fred will first briefly summarize the roots of the field of organizational behavior. Then he will identify his own career strategies that led to founding organizational behavior modification (O.B.Mod) and positive psychological capital (PsyCap). After providing the present development and research findings of these two OB approaches, he will spend the remainder of the time on his view of needed future developments and opportunity for Q&A from the audience.

---

<sup>1</sup> *“Fred Luthans gave a presentation “OB: Then, Now, and Future” that was very informative and interesting. If you don’t know Fred, here are a few of his credentials: Distinguished Professor Emeritus, U. of Nebraska; Former President Academy of Management (AOM), AOM OB Div. Lifetime Achievement Award, AOM Publications Hall of Fame and Fellow. Fred discussed the historical of the field of organizational behavior and some of his contributions. He presented ideas on how to develop an academic career; about the passion to conduct basic research and having a strategy for your research contributions. The session ended with about 45 minutes of lively discussion and Fred answering questions.”* Chris Brown Mahoney, PhD, Professor, College of Business, Minnesota State University, Mankato, Session Chair of the session where the paper was presented.