

A MODEL OF MORAL CHARACTER DEVELOPMENT

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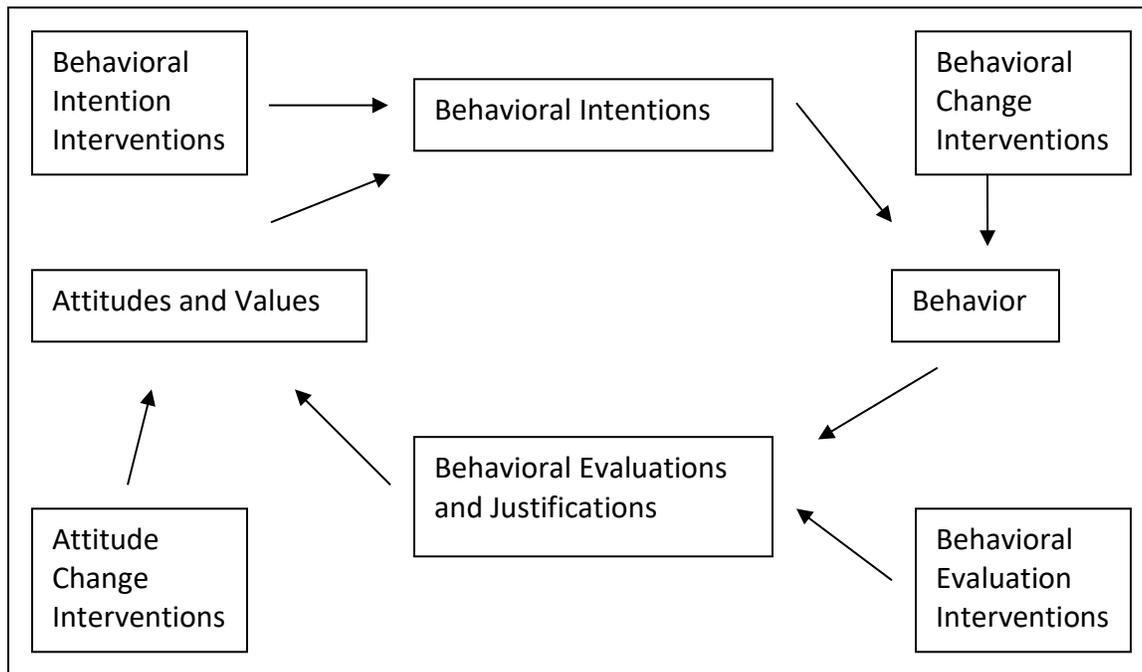
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ABSTRACT

Despite a long-standing interest in moral character, scholars in the field of management are still seeking to understand whether and how moral character is developed. This paper seeks to fill these gaps by proposing a new theoretical model of moral character development based on the internal processes involved, including the interactions between attitudes and behaviors. We seek to explain how people can develop strength or weakness of character. We present a model that shows how different types of external interventions can be used to combat this degenerative cycle by influencing the proposed internal processes of moral character development.

Character Development Model: External Interventions



Key Words: Moral Development, Moral Character, Rationalization

This paper is dedicated to J. Owen Cherrington, a man of faith and character, who contributed to earlier drafts of this manuscript.