

A CONCEPTUAL FRAMEWORK FOR SUPPLY CHAIN STRATEGY

ABSTRACT

It is well recognized that the pandemic shock revealed the criticality of supply chain management. Given the rapid advances in digital technologies, this study seeks to clarify the conceptual boundary of supply chain strategy through the literature review. Furthermore, this study develops a conceptual framework that illuminates the nomological network of supply chain strategy and derives a future research agenda.

KEYWORDS: Supply chain strategy; conceptual framework; reconceptualization