

# **THE EFFECT OF SUSTAINABILITY INITIATIVES ON OPERATIONAL SLACKS AND BUSINESS PERFORMANCE**

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## **ABSTRACT**

Sustainability has emerged to be an important issue in today's global economy and played a critical role in firm and supply chain's operations. In this study, we aim to understand firms' reporting and implementation process of sustainability initiatives and examine their impact on firm and supply chain's operational slacks and performance through empirical analysis.

**Keywords:** sustainability, operational slacks, financial performance