Student-managed Investment Funds: Incorporation of ESG in Decision-Making Criteria

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Abstract

A survey of the approximately 600 Student-managed Investment Funds identified in the US and Canada addressed issues of perceived benefits to either the university or the student of SMIFs. Of the issues explored, this paper focuses on the issue that generated the most vibrant debate among respondents. Should ESG be considered in the decision-making criteria for the SMIF? The results were split.

Keywords: Student-managed investment funds, SMIF, ESG, Socially Responsible Investing