Evaluating Air Force Logistician's Risk Information Seeking During the Covid-19 Pandemic

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ABSTRACT

As a key enabler of military power and the foundation for military operations, Air Force (USAF) logistics organizations must be able to sustain operations throughout times of crisis and extreme uncertainty, both of which were characteristics of the COVID-19 pandemic. With effective communication being one of the most important factors in responding to and preventing the spread of the COVID-19 virus, the manner in which USAF logistics organizations communicated may have been key to continuing the mission and keeping Airmen safe. Through the use of structural equation modeling, this research aims to determine if an expanded Planned Risk Information Seeking Model can be used to evaluate the effectiveness of USAF logistics organization's meetings during the pandemic.

Keywords: PRISM, crisis communication, military logistics, pandemic