

CO-CURRICULAR EXPERIENCES TO ENHANCE BUSINESS EDUCATION

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ABSTRACT

Co-curricular experiences, such as digital badges/microcredentials, student clubs, and experiential learning projects are increasingly used to enhance the higher education experience for students. Benefits of engaging in co-curricular activities range from acquiring life and career skills and hands-on experience to creating community and fostering a sense of belonging. These opportunities can provide a competitive advantage to universities as they navigate an increasingly complex and ever-changing higher education landscape.

This paper will provide the context for co-curricular activities in business higher education, and survey the range of experiences available to students in a large public university system with over twenty campuses.

Keywords: Co-curricular experiences, Digital badging, Microcredentials, Experiential learning, Innovative Education