

Subject: Performance Evaluation of California Public Universities using Data Envelopment Analysis

ABSTRACT:

California State University (CSU), as a major public university system in the U.S., plays a crucial role in advancing the state's educational and economic landscape. This study examines CSU's efficiency in transforming diverse resources like human, financial, and material inputs into a competent workforce. We employ the Data Envelopment Analysis (DEA) method to assess the performance of CSU's 23 campuses, focusing on key factors such as graduation rates and alumni earnings. The findings of this study offer valuable insights into the managerial aspects of public university systems, emphasizing the importance of balancing educational inputs and outputs.