

INCREASIN STUDENT'S ENGAGEMENT IN OPERATIONS MANAGEMENT AND MANAGEMENT SCIENCE COURSES USING SPORTS

*Feng Zhou, College of Business Administration, California State University Stanislaus, 1
University Cir, Turlock, 95382, fzhou@csustan.edu*

*Xiao Xiao, College of Business Administration, California State University Stanislaus, 1
University Cir, Turlock, 95382, xxiao@csustan.edu*

ABSTRACT

Operations management (OM) and management science (MS) courses can be difficult to teach at times in our experiences. One of the reasons we believe is related to the quantitative nature of OM and MS courses. Many of our students were just not interested in those quantitative subjects. We believe the key to change students' passive attitude toward the course subjects is to identify ways of inspiring students' interests and engaging them throughout the learning process. We found students really like when we used examples from sports illustrating the course subjects. In this paper we provided some examples we used when teaching certain subjects in OM and MS courses.

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