

IEB05

TEAM PROJECT PERFORMANCES IN VIRTUAL WORLDS

Simon Lee

Eastern Illinois University, Charleston, IL, USA

Abstract

The metaverse provides the possibility to carry out virtual projects, and the desire to live and work in a virtual world is increasing. However, current research on team coordination within metaverse environments is extremely limited, highlighting an urgent need for deeper investigation into this area. Based on the Situation-Organism-Behavior-Consequence framework and the metaverse research framework, this study illustrates the impact of metaverse technology capabilities on team coordination and further analyzes the impact of team coordination on improving coordination efficiency.

Conference Track

Internet and e-Business