

OLS17

AN EXAMINATION OF NEARSHORING TO MEXICO AND ITS EFFECT ON LOGISTICS INFRASTRUCTURE

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Abstract

Nearshoring has gained significant relevance in today's global economy, driven by disruptions in global supply chains, geopolitical tensions, and the need for increased operational flexibility. Companies are increasingly adopting nearshoring strategies to mitigate risks, reduce costs, and enhance proximity to key markets. This research, which was partially funded by the Texas Department of Transportation to study the logistics and supply chain corridors of nearshoring, uses a systematic literature review, visioning sessions, and semi-structured interviews with practitioners to address the research questions of 1) which industries are most favorable for nearshoring in Mexico, both in the near-term and the long-term and 2) what impact might those nearshoring shifts have on logistics infrastructure needs.

Conference Track

Operations, Logistics and Supply Chain Management