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THE IMPACT OF ESPORTS ON STUDENT BELONGINGNESS AND PERSISTENCE IN CALIFORNIA PUBLIC UNIVERSITIES

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Abstract

This paper examines the influence of collegiate eSports programs on students' sense of belongingness and persistence rates, with a focus on California public universities. Drawing on data from various institutions, including California State University, Dominguez Hills (CSUDH), we explore how participation in eSports activities contributes to creating supportive communities, fostering social connections, and developing transferable skills. The findings suggest that eSports programs can significantly enhance students' college experiences, leading to improved engagement and retention. This research contributes to the growing body of literature on innovative educational practices and their role in student success within the rapidly evolving landscape of higher education

Conference Track

Innovative Education