

IED23

High Impact Journals for Teaching Focused Business Schools

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Abstract

We investigate and merge about 2700 journals on the Australian Business Deans Council (ABDC) list, about 1600 journals on the Charter Association of Business Schools (CABS), and about 1000 on the Quality Journal (Herzing) list. We evaluate the combined list of about 3300 journals on the ABDC (C to A+) and Simago journal rankings (Q4 to Q1+) scale. We discuss the discrepancies between the two evaluation systems and try to achieve relative consistency out of their inconsistencies. On these foundations, we propose a set of High Impact Journals (HIJs) and Elite Journals (EIJ) for different departments in State-Funded Teaching-Focused Business-Schools (SFTFBSs). This list can serve as one of the formal sections enhancing the cyclical AACSB accreditation report. More importantly, it is a platform motivating faculty to engage in higher-quality publications. HIJs are counted as having a higher weight than other AACSB-accepted journals in the RPT process in SFTFBSs. In addition, a nominal financial reward or recognition may set the stage for higher academic contributions.

Conference Track

Innovative Education