## **OLS18**

## Revisiting the Reconceptualized Supply Chain Flows (SCFLOWS) through Extant Theoretical Knowledge-base

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## **Abstract**

Recent disruptions in supply chain management (SCM) highlight a responsibility to re-evaluate fundamental concepts in the field. One such concept is Supply Chain Flows (SCFLOWS), which remains inadequately understood, as evidenced by the lack of consensus among scholars regarding its definition (Ashraf et al., 2024). To address this need, we explore and expand upon the reconceptualization of SCFLOWS by borrowing theories from various disciplines to explain the concept at a dual level of analysis. Via the help from a multi-theory toolkit, we aim to equip SCM scholars and practitioners with the broader insights to understand, manage and monitor SCFLOWS more effectively.

## **Conference Track**

Operations, Logistics and Supply Chain Management