

## **OLS14**

### **Panel Discussion: Qualitative Research in Operations and Supply Chain Management**

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#### **Abstract**

Despite its increasing relevance, qualitative research remains underrepresented at major conferences, including WDSI, and in top-tier academic journals. A key reason for this gap is the skepticism among Operations and Supply Chain Management (OSCM) scholars regarding the publication potential of qualitative studies in leading journals. To address these challenges, a panel discussion has been organized to discuss both the obstacles and the opportunities associated with qualitative research. The panel will feature a diverse group of experts, each contributing unique insights to enrich the session. Researchers interested in exploring or expanding their use of qualitative methods are strongly encouraged to attend.

#### **Conference Track**

Operations, Logistics and Supply Chain Management