

IED12

Analytically Astute: Training our Students to Understand Real World Phenomena

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Abstract

Students typically view analytics knowledge as a means to boost their career prospects rather than a way to understand real world phenomena. We can motivate our students to adopt a holistic analytics perspective by discussing examples from the happenings around us. We will explore such examples in the talk and offer tips for training our students to become analytically astute.

Conference Track

Innovative Education