

OLS06

How allocation of institutional donations can make or break the cycle of starvation

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Abstract

Competition among nonprofit organizations (NPOs) for limited funding places institutional donors in a unique position to influence how NPOs allocate their funds, shaping their operations and impact on beneficiaries. The nonprofit operations literature highlights how donors' emphasis on program spending pressures NPOs to prioritize immediate needs over long-term capacity building, creating a phenomenon known as the "starvation cycle." Drawing on interviews and fieldwork, this study explores how institutional donors can strategically adjust their funding criteria and reporting requirements to help NPOs break free from the starvation cycle.

Conference Track

Operations, Logistics and Supply Chain Management