

**MBA06**

## **The Influences of Management Emotion on Firms' IT Budgeting**

Weijun Zheng<sup>1</sup>, Shuo Zeng<sup>1</sup>, Hui Shi<sup>2</sup>

<sup>1</sup>California State Polytechnic University,, Pomona, CA, USA. <sup>2</sup>California State Polytechnic University, Pomona, CA, USA

### **Abstract**

This paper intends to examine the possible influence of management emotion on firms' IT Budgeting. With a unique dataset combining multiple data sources, we empirically prove that management emotion can increase level of firm's IT budget. We also found that the effects of management emotion on level of firm's IT budgeting are greater in transform industry than automate industry. The findings of this paper provide insights of the under-researched human affective antecedent of firms' IT Budgeting to IS literature.

### **Conference Track**

MIS and Business Analytics