

**BES09**

## **NAVIGATING CHANGE: INSIGHTS FOR SUCCESSFUL TECHNOLOGY MIGRATION**

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### **Abstract**

In the dynamic world of technological advancement, organizations must modernize their technological infrastructure by implementing new technology and information systems (i.e., technology migration). However, technology migration is a complex undertaking, which many organizations struggle and fail. The goal of the paper is to offer practical and scholarly insights for business managers navigating the complexities of technology migration drawn from change management, learning, and technology acceptance literatures. We provide actionable recommendations to employ in the three phases of technology migration and an effective composition of a guiding coalition to lead the technology migration.

### **Conference Track**

Business Environment - Strategy, Policy, Law, Ethics