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TEACHING REAL-WORLD LOGISTICS USING GENERATIVE AI: OKC WILL ROGERS AIRPORT CASE STUDY

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Abstract

This paper explores OKC Airport's potential as a logistics hub, engaging undergraduate students in real-world problem-solving through Generative AI tools. By analyzing case studies and generating strategic solutions, students learn to apply AI-driven insights in logistics and supply chain management, fostering critical thinking and practical skills for industry challenges.

Conference Track

Innovative Education